



William J. Lauto, President

Proposal for Assessment and Strategic Planning Report of Energy Savings, Green Initiatives and Sustainability

Services offered to clients include international collaboration and consulting in Energy Savings, Environmental Protection, Green technologies, and strategies for using sustainable implementations to market and strengthen community outreach, public relations, and spark media interest.

International Sustainability Consultation for:

Green Identification Reports

Goals and Strategic Planning Assessment

Our reports focus on specific needs and challenges. We will identify inefficient areas under different topics and provide feasible improvements that can be directed appropriately to your strategic operation teams.

Our goal is to identify all the areas that can obtain lower energy consumption, lower costs and take steps towards being a deeper shade of GREEN that can receive customer/community/public & media attention.

What we provide:

On-site Study	Cost / Fees	Written Report
<p>- You select Program of Study</p> <ul style="list-style-type: none"> * [CA] Complete Assessment of all Topics for entire institution. (Est. completion time provided) * [SA] Specific Assessment on selected Topics throughout your institution. TOPICS are: <ul style="list-style-type: none"> * Appliances, Electronics * Cafeteria Operations * Cooling * Heating * Indoor Lighting * Insulation * Landscape/Shrubs * LEED Objectives * Outdoor Lighting * Recycling Implementation * Transport Vehicles * Water * Windows & Doors * Wind & Solar Feasibility <p>(Est. completion time provided)</p>	<p>Our fee is \$1,700 per day on and off site. We systematically dissect your institution's buildings, grounds, and operations. Identify areas and provide feasible solutions using the proven technology we already have here in America.</p> <p>The estimated time to complete our on-site study, off-site calculations, and production of a written report has built-in time slots for unexpected issues. The majority of our clients see a reduction in total time and cost from the provided estimated time.</p> <p>- On Premises up to 6 hours/day</p> <ul style="list-style-type: none"> * 9 am start to avoid conflict with your commencements of work day. * 1 hour lunch and collaboration * 4 pm conclusion of day. * From 1 to 7 of our team members can be on site at any given time. 	<p>We will provide your institution with a comprehensive report of our findings per Topic and by specific Area. For example: INDOOR LIGHTING</p> <p>Building 01; First floor; Room 101; Ceiling light switches - Front & Rear.</p> <p>Specific issues with the above will then be identified and the evaluation of the issues will be presented. Feasible improvements will be ascertained to meet your strategic needs and goals.</p> <p>All items and steps that reduce energy consumption without sacrifice and initiatives necessary for becoming a deeper shade of GREEN will be included in our report. Thus enabling future plans to be prioritized.</p>
<p><i>We will meet with your team at their conveniences to collect data while on site. Copies of Blueprints and schematics will be needed.</i></p>	<p><i>We can work within any budget to establish a report by reviewing the Topics you wish to cover, your priorities and completion time.</i></p>	<p><i>We can tailor our report to meet any request for incorporation into a departmental presentation with PowerPoint / Keynote on Flash drive.</i></p>

Our Diversified Team

Our Mission and Credentials

Our mission is to lower energy consumption for our clients NOT by *conservation* methods. Instead, we provide information and data on changing, fine-tuning, and updating equipment with the technology we already have, born from American ingenuity. We point out strategies for using sustainable implementations to market and strengthen your client pride, customer loyalty, community outreach, public relations, and spark media interest.

What we bring:

Experience from Areas of:	Provided Services to:	We have been Published:
* Accounting, CPAs	* Architects, Builders and Contractors	* ABC News
* Appliance Technicians	* Celebrities	* Atlanta Radio Stations
* Architect Engineering Firm	* Clearwater	* Business Ethics Magazine
* Business Management & Planning	* Consumer Affairs NYC, Mark Green	* Cable News Long Island
* Chemist	* Consumer Report Magazine	* California Radio Stations
* Electrical & Gas Utilities	* Earth Day Committee in N.Y.; 1990	* Consumer Report Magazine
* Energy Auditing & Consulting	* EPA	* Dozens of Local Newspapers
* Engineers	* European American Bank	* Dozens of Regional Newspapers
* Environmental Health Lab	* Fashion Institute of Technology	* Kiplinger's Financial Magazine
* Environmental Scientist	* Fortune 500 Companies	* NBC News
* Geothermal	* Government accounts	* New York Times
* HVAC Technicians	* Home Depot	* OnLine Discussion Groups
* Licensed Electricians	* Hundreds of Small Businesses	* New York Radio Stations
* Lighting Designer	* Power Companies	* WINS News Radio; New York
* Lighting Manufacturer	* Macy*s	Speaker/Lecture or Panelist at:
* Marketing & Social Media Experts	* New York's Mayor Dinkins	* Class Rooms HS to Graduate
* Master Licensed Plumbers	* New York Power Authority	* Clubs
* Media Personalities Connections	* NYPIRG	* Corporations
* Nuclear Plant Monitoring	* Politicians	* Focus the Nation's Conferences
* Outdoor Environmental Education	* Schools and Churches	* Libraries
* Resource Recovery Plant	* Shopping Malls	* Non-Profit Organizations
* Solar Technicians	* Time Warner	* Open House Event for Citi Field
* Thermal Heating & Cooling	* Thousands of Homeowners	* Press Conferences
* Wind Turbine Technicians	* United States Post Offices	* Universities

Since we were the Energy Advisor to Earth Day's 20th anniversary Committee in New York City in 1990, our team is recognized for NOT *just* joining the "Going Green" movement. Under the direction of Mr. William Lauto, Environmental Scientist and Energy Consultant, our team has been consulting with Corporate America, politicians, organizations, celebrities, utility companies, and homeowners since 1984.